

## **SMS MARKETING POLICY**

At Advisory Services Network, LLC (“ASN”), we value your privacy and make every effort to respect your wishes and personal information. In line with this commitment, we have established the following policy for use of our SMS marketing service. Please read it carefully to understand how we collect, use and manage your phone numbers.

### **COLLECTION OF PHONE NUMBERS**

We collect your phone numbers only when you voluntarily provide them to us, for example during account openings transactions or inquiries. You can opt in to receive these SMS messages by either signing off on our privacy policy or by providing your SMS sign up to your advisor.

### **USE OF PHONE NUMBERS FOR SMS**

Your phone numbers are primarily used to provide you with personalized services and updates. These text messages may relate to our services, your account or appointment times. SMS messaging charges may be applied by your carrier. We will only share your phone number with our SMS provider subject to their privacy policy. We use RingCentral to send all SMS communication to users who have opted in. Please view RingCentral’s privacy policy here the information on how they use user information.

### **OPTING OUT OF MARKETING MESSAGES**

If at any time you wish to stop receiving SMS messages from us, you can opt out by:

- texting STOP to opt out
- texting UNSUBSCRIBE to opt out
- texting CANCEL to opt out
- texting QUIT to opt out

Please note that the opt-out process may take up to 10 business days to become effective. During this. You may still receive some messages from us.

### **PRIVACY OF PHONE NUMBERS**

Once you have opted out we will not send you anymore SMS messages nor will we sell or transfer your phone number to another party.

### **CHANGES TO THIS POLICY**

We may periodically update this policy. We will notify you about significant changes in the way we treat your information by placing a prominent notice on our website [advservnet.com](http://advservnet.com).

We thank you for your understanding and cooperation. If you have any questions or concerns about this policy please feel free to contact us at 877-352-0449.

Note: This policy is for SMS Marketing Only – This does not supersede ASN’s Privacy Policy available [here](#).